

# Circular Ocean Conference 2018

18-19 April

## Wednesday 18<sup>th</sup> April

### Circular business models for marine plastic waste

Location: Ålesund, Norwegian Maritime Competence Center, Marco Polo room

**09.30 – 10.00** Coffee and registration

**10.00 – 10.30** Conference opening

**10.30 – 12.00** Global problems – local value creation

How can local SMEs repurpose marine plastic waste utilizing local, place-based competence and solutions? In this session, SMEs from the NPA region will present case studies of new products and services that generates local value creation.

**12.00 – 12.45** Lunch

**12.45 – 13.30** Tour of NMK and Blue Innovation Arena

The Norwegian Maritime Competence Center aims to be one of Norway's most important meeting places for marine and maritime competence and development. The center has a total area of 39 000 square meters and is equipped with the latest offshore simulation and laboratory technology. On this tour, we will visit the exciting spaces of NMK and its tenants.

**13.30 – 15.30** Developing circular economy networks

Realizing new commercial opportunities using waste material requires development of new business models and value chains. In this session, we learn from leading companies and networks on the opportunities and challenges working to generate value from marine plastic waste material.

**15.30 – 16.15** Panel discussion: “Marine plastic waste recycling – where do we go from here?”

**16.15 – 16.30** Summary

**18.00** Guided city tour

**19:00** Conference dinner at Teaterfabrikken

Teaterfabrikken (theatre factory) is located in an old fish oil factory in Ålesund. The serving theatre offers informal, improvised and interactive entertainment. The atmosphere may best be compared to that of the famous sitcom Fawlty Towers. Lean back – or beware.. anything can happen.

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## Thursday 19<sup>th</sup> April

### Practices for marine plastic waste resource management

Location: Norwegian Maritime Competence Center, Marco Polo

#### 09.00 – 10.30 Monitoring and analyzing marine plastic waste

What do we know about the abundance and distribution of marine plastic waste? In this session, we invite leading scientists and industries to share their knowledge on marine plastic waste in the NPA region.

#### 10.30 – 12.00 Impacts from marine plastic waste

How can we measure and communicate impacts from marine plastic waste? Impact assessment is useful for evaluating current issues, effectiveness and efficiency of improvement measures and offer scientific, credible product information. In this session, we look at novel approaches tested on marine plastic waste.

#### 12.00 – 12.45 Lunch

#### 12.45 – 14.45 Tools for managing marine plastic waste – the case of fishing gear

What are the instruments industry and government may utilize for improved fishing gear resource management? How are the costs and benefits distributed among stakeholder groups for alternative improvement measures? What should be the short- and long term strategies to combat marine plastic waste / ALDFG issues in the NPA region? This session highlights available management tools and systems pertinent to marine plastic waste problems. The session extends into a closing panel discussion.

#### 14.45 – 15.30 Panel discussion and closing

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## Practical information

### Orientation

The conference is in Ålesund, Norway. Hotel and dinner is in the city centre while the conference is held on the Norwegian Maritime Competence Center ca 10 minutes drive from the local bus station. Click the map below to access the extended online map view.



## Accommodation

We offer discounted rooms at the hotels below if booked before April 1<sup>st</sup>. Contact your preferred hotel directly to book rooms at discounted price or for any other inquiries concerning your accommodation.

	Price / night	Discount code	Contact for booking
<b>First Hotel Atlantica</b>	755 NOK	NTNUAPRIL	<a href="mailto:firsthotel.atlantica@firsthotels.no">firsthotel.atlantica@firsthotels.no</a> +47 70 11 73 00
<b>Quality Hotel Waterfront</b>	1032 NOK	4208	<a href="mailto:q.waterfront@choice.no">q.waterfront@choice.no</a> +47 70 11 19 00

The rates for both hotels include

- Standard single room
- Breakfast
- Wifi
- Cancellation 24 hours prior to arrival date

## Transportation

### Bus

The local bus company has good connections between our locations. The table below details general locations, busroutes and travel times. Use the [travel planner](#) to find your trip.

To / From	Ålesund airport («Ålesund flyplass Vigra»)	City center bus station («Ålesund rutebilstasjon»)	NMK («NTNU Ålesund»)
Ålesund airport («Ålesund flyplass Vigra»)		Bus 660 Ca 20 min trip	Bus 660 Ca 30 min trip
City center bus station («Ålesund rutebilstasjon»)	Bus 660 Ca 20 min trip		Bus 611, 618, 624 Ca 10 min trip
NMK («NTNU Ålesund»)	Bus 660 Ca 30 min trip	All buses passing NMK goes to the city center	

### Taxi

The local taxi company is called Ålesund Taxi.  
Book your trip [online](#) or call + 47 70 10 30 00

