

## Challenge Number

**#4: Beach Community**

## Product Name

**RubbFish**

## Product Concept

**Bag made from waste fishing nets shaped like a fish and to be made from homogenous materials e.g. polyethylene or polypropylene. The main purpose is to collect marine litter at the beach. The prime audience for the bag are kinds and individuals or groups that want to clean beaches. The bags will used to educate kids and others about marine litter and the impact e.g. what's inside the fish?**

## Product Visualisation



## Team Members

**Innovation Team: Tomas Knutsson; Ida Bertelsen; Katerina Vakalopoulou; Paritosh Desppande**

**Lead Innovator: Tomas Knutsson [tomas@blaiherinn.is](mailto:tomas@blaiherinn.is)**

Circular Ocean is funded under the ERDF Interreg VB Northern Periphery and Arctic (NPA) Programme.