





# **Challenge Number**

#6: Household Object

### **Product Name**

**Outdoor Lamp (Shade)** 

## **Product Concept**

Dream Nest Brand: A range of outdoor of furniture and adventure toys, inspired by the sea and created by hand using locally sourced recycling materials. Target market is suburban families with children, middle to higher income.

**Product: Outdoor Lamp (Shade)** 

### **Product Visualisation**



#### **Team Members**

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