

## Challenge Number

**#1: Re-use of Lobster Pots**

## Product Name

**Lobster Garden**

## Product Concept

A bio-diversity loving micro-garden! An end-of-life lobster pot reimagined to house floral creations in urban environments, replacing plastic containers. The pot will be filled with soil and include a hidden water reservoir, before being planted with flowers of choice and finished with a moss cover for protection. The garden may also be fitted with an optional "bug hotel" to further provide shelter for insects and pollinators. The "Lobster Garden" is aimed at individual urban dwellers, as a balcony or patio feature, as well as local authorities (particularly in fishing ports) with the intention that the pots could be used to enhance the area, while reusing an indigenous and problematic waste stream. The concept can be offered as a pre-planted pot or as a "Do It Yourself" kit, increasing awareness on the importance of reuse, while educating on biodiversity.

## Product Visualisation



## Team Members

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